

HERALD

Community Newspapers

Thank You

November 28, 2005

Lori and Associates Agency
94 Spruce St.
Cedarhurst, NY

Dear NIE Sponsor:

Thanks to you and our other generous sponsors, the Herald's Newspaper in Education program will enrich the literacy and citizenship education of more than 750 children in classrooms across the South Shore this school year.

Each week, your adopted classroom receives copies of the Herald with your name in it. The children are encouraged to take these papers home to share with their families. Additionally, we recently sent a letter home to the parents of the classroom(s) you sponsor acknowledging your generosity. I've enclosed a copy for you to see. Also, the first of several sponsor "Thank you" ads will appear in the Herald on Thanksgiving. Look for your name.

To paraphrase those ubiquitous credit-card commercials: NIE sponsorship – \$250; giving a child a lifetime love of reading – priceless.

Your sponsorship invoice is also enclosed. Please feel free to contact me or our NIE Coordinator, Brian Dessart (Ext. 258), if you have any questions or comments about the NIE program. All of us at Herald Community Newspapers wish you and your loved ones a happy Thanksgiving and a joyful holiday season.

Sincerely,



Clifford Richner
Publisher
crichner@LIHerald.com

Enclosures